Tell-Tale signs of a (potentially) successful Email Phishing Scam



### Hackers use Phishing Emails to obtain your:





**Passwords** 



Credit Card #

### All it takes is for you to take the bait by:







## **Anatomy of a Phishing Email**

Look for any of the following suspicious elements when opening your next email

neadel Is the subject something relevant to my relationship with the sender?

Is the subject line requesting my immediate response or promising me a reward?

Does the name match the sender?

Have you received an email from this address before?

From: Your CEO <xyz@maildrop.co> To: you@yourbusinessemail.org • Date: Monday, August 17, 2020, 10:14pm • Subject: Urgent Request

Is the email directed at undisclosed-recipients?

Was it sent to several addresses?

Is this a normal time/date for this sender to have emailed you?

#### **Red Flags**

Is the content relevant to your relationship with the sender?

Is the issue really as urgent as the sender is implying?

Thanks for all of your good work. As the ver winds down, I wanted to take this

opportunity to review our upcoming changes in our company's OS. I've decded to update our tools and I need your help. You can read all about it here.

I'll need you to sned me your company phone # and any passwords associated with our company logins. •

Follow this portal to enter your login

a portal, especially if unsolicited.

login information into

Never offer your

match the sender? Is this how they

usually sign off?

Does the salutation

information to our new OS.

Details attached below. YOUR CEO

Look out for typos.

Is this the senders usual greeting?

Hover over a link before clicking.

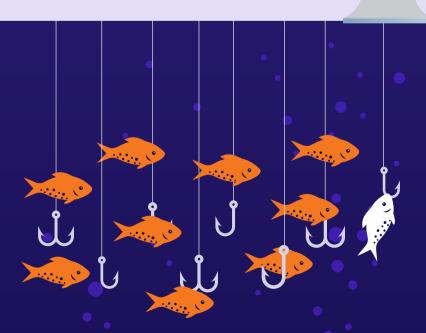
Does the URL look right? · Has a letter been omitted?

Are they using .net when it

should be .com?

If the sender is asking for private information you should immediately flag it.

Do not open unexpected attachments, especially when the file type is a .pif, .scr or .exe



## **Don't Take the Bait**

1 in 10 Phishing Emails Succeed

#### **REMEMBER:**

- A little scrutiny goes a long way
- Be aware of the warning signs and don't ignore them
- If it doesn't look right, it probably isn't
- Take a closer look before taking action
- Even the most savvy can still get caught

# Keep your anti-spam or antivirus software up to date.

**SECURE YOUR NETWORK TRAFFIC** to mitigate phishing risk at your company!